EXHIBIT 1

BROADCAST EXECUTIVE DIRECTORS ASSOCIATION'S "MODEL BROADCAST CAREERS PROGRAM ROAD MAP"

WHEREAS, the success and vitality of our nation's radio and television broadcast industry as a whole are founded upon the dedication and accomplishments of numerous outstanding men and women, including many from culturally and racially diverse backgrounds;

WHEREAS, the broadcast industry, through the National Association of Broadcasters, has recently reaffirmed to the Federal Communications Commission (the "FCC"), the industry's continuing commitment to non-discrimination and workplace diversity;

WHEREAS, the Broadcast Executive Directors Association ("BEDA") and its members are committed to the following goals:

- 1. Promoting non-discrimination in all employment actions as well as diversity in the workplace;
- 2. Maximizing the pools of qualified applicants, including those from culturally and racially diverse backgrounds, for all job openings at participating stations;
 - 3 Promoting broadcasting as an exciting and rewarding career;
- 4. Expanding the availability of education courses and experience opportunities helpful for a career in broadcasting;
- 5. Providing user friendly, up-to-date information on all job openings at participating stations:
- 6. Insuring that all interested applicants have a convenient, rapid and inexpensive way to alert participating stations of their interest in a particular job opening;

- 7. Training employees for increased responsibilities, and
- 8. Educating stations throughout each state and territory on the subjects of non-discrimination in employment and recruitment outreach;

WHEREAS, the FCC has encouraged state broadcasters associations to play an even larger roll in helping to promote non-discrimination in employment and workplace diversity, and

WHEREAS, consistent with its purposes, BEDA wishes to help its member associations to continue to improve their customs and practices by, in this instance, exploring ways, including possibly harnessing high technology, to expand the recruitment of qualified full-time and part-time employees at participating stations.

NOW, THEREFORE, to reach these "goal" destinations, BEDA has developed a number of "highways." While BEDA encourages each State Broadcasters Association (the "Association") to travel along all of the "highways" identified below, it is recognized that each Association has distinct needs and resources. Accordingly, the Associations should view each "highway" as a separate path to be used as their needs evolve and resources permit.

A Highway for Expanding Education Courses and Experience Opportunities for Broadcast Careers

The Association recognizes that the broadcast industry's success in recruiting qualified employees is, in important part, a product of whether educational institutions perceive the industry as a rewarding career for their students and whether those institutions provide courses and experiences that will be helpful to students who may choose a career in broadcasting.

Toward that end, the Association would endeavor to develop active partnerships with high schools, colleges, universities and trade schools throughout the state, and with their respective associations, e.g., BEA. Some examples include:

	jointly evaluating with them their respective "communications."			
	"broa	dcast," "radio and television" and related curriculums		
	developing more interest in broadcast careers at the undergraduate a			
	gradu	ate school levels for business students		
	developing teams of broadcast professionals who are qualified to w			
	with 6	educators and academics as speakers, seminar panelists, classroom		
	instru	ctors and members of professional advisory boards		
	meeti	ng with high school students to encourage them to pursue a		
	curric	ulum in college that will prepare them for a career in broadcasting		
ם	spons	oring workshops for persons interested in a broadcast career		
	offeri	ering education scholarships		
	sponsoring its own			
		internships		
		mentoring programs		
		fellowships		
	O .	apprenticeships		
		training programs		
ם	helping stations to develop their own programs for			
		scholarships		
		internships		
		mentoring		
		fellowships		
		apprenticeships		
		training		

underwriting various courses and programs, e.g., Five Points Media Center
in Denver, Colorado
other efforts
A Highway for Educating Stations on Non-discrimination in Employment and Recruitment Outreach
The Association recognizes its on-going responsibility, as the principal organization in the
state representing the broadcast industry, to educate its members in the subjects of non-
discrimination in employment and effective recruitment outreach. To meet this obligation and to
further assist stations in their recruitment outreach efforts.
The Association would regularly conduct seminars on these subjects.
Participating stations would be encouraged to commit to attending such seminars.
The Association, using information supplied by the NAB and other sources, would
compile information on national, statewide and local area referral sources and distribute it to all
stations in the state, whether or not they participate in the Association's Careers Program
The directory would be updated periodically
The Association would work with, and urge participating stations to work with,
minority and female targeted organizations and others to help stations expand their outreach as
well as to encourage those organizations to inform their membership about career opportunities in
broadcasting.
A "High Technology" Highway for Recruitment Outreach
In addition to other recruitment outreach programs sponsored by the Association,
such as Career Fairs, the Association would maintain a 24 hours per day, 365 days per year

Internet World Wide Web site. The URL address for the Web site would be
"http://www assnofbroadcasters.org." The Web site would provide various types
of information and services, including a Broadcast Careers Web Page. The Broadcast Careers
Web Page would be linked to the Broadcast Careers Web pages of the other state broadcasters
associations as well as to the NAB's Careers Center Web page which the Association would also
promote.
☐ The Association's Broadcast Careers Web Page would list full-time and part-time
job openings, categorized by radio and television, in the following ways: (1) by type of position -
management, on-air/writer/producer, sales/marketing, engineering/technical and
clerical/administrative; and (2) by city and station.
As a non-exclusive recruitment outreach technique, participating stations would be
encouraged to commit to timely posting each of their full-time and part-time job openings on the
Association's Broadcast Careers Web Page unless a particular opening were sensitive and not
publicized at the station. The Association would evaluate whether to charge a fee for non-
members. By using a proprietary code, stations themselves could post their job openings. They
would be responsible for the currency and accuracy of their job opening information.
Participating stations would be encouraged to commit to being an Equal
Opportunity Employer and using the "EOE" designation on all postings on the Broadcast Careers
Web Page as well as in all advertisements for their full-time and part-time job openings.
Participating stations would be encouraged to commit to timely advising their
current full-time and part-time employees of all Broadcast Careers Web Page postings by the
station

Participating stations would be encouraged to commit to using a common
information form for posting their job openings on the Association's Broadcast Careers Web
Page. See Attachment A which is the NAB's current version for the position of Account
Executive.
Participating stations would be encouraged to commit, taking into account the
exigencies of a particular situation, to keeping each job position posted on the Association's
Broadcast Careers Web Page for at least a reasonable number of days to afford interested persons
an opportunity to learn about the opening and to apply for the job. The stations would also be
responsible for promptly removing the job postings that they have filled. If a posting had not been
"re-posted" by the station within thirty (30) days of the original posting, it would be automatically
purged from the Broadcast Careers Web Page.
Participating stations would be encouraged to commit to providing the station's
current telephone number, e-mail address and/or fax number in all postings to enable any person
wishing to respond to a job opening to do so quickly, by e-mailing or faxing a completed.
"common" job resume form to the station. An example of such a form, which the NAB uses, is
attached as Attachment B. Members of the public could browse through the Association's
Broadcast Careers Web Page at no charge
Participating stations would be encouraged to commit to considering the resumes
received in response to a job posting and, as time constraints and resources permit, to
interviewing a number of qualified candidates, including culturally and racially diverse applicants.
Participating stations would be encouraged to promptly inform the unsuccessful
candidates of the station's hiring decisions and, subject to the permission of the candidate,
to circulate the resumes of these candidates to the Association to be made available to other
stations for their consideration.

Any member of the public would be able to post on the Association's Broadcast
Careers Web Page, free of charge, his or her resume, preferably using the "common" job resume
form, so that stations could quickly become aware of and contact persons who have the
qualifications that the station needs for a particular position.
A Highway for Encouraging Station Participation in the Association's Broadcast Careers Program
☐ Stations that participate in the Association's Careers Program would receive a
"Broadcast Careers Program Certificate of Performance" which they could use to promote
themselves to their employees, to the public at large (including advertisers) and to federal, state
and local governments.
An Annual Broadcast Careers Awards Program would be implemented,
recognizing participating stations, schools and universities, referral organizations and others for
their leadership in helping to achieve the goals of the Association's Careers Program, e.g.,
participation by senior management in the Broadcast Careers Programs of their station and the
Association, the development of innovative outreach practices beyond traditional techniques and
the training of employees, particularly women and minorities, for increased responsibilities.
A Highway for Promoting Awareness of the Association's Broadcast Careers Program
Information about the Association's Careers Program, including its workings and
benefits, could be disseminated to broadcasters and the general public in a variety of ways. Some
examples include:

To all Stations that are Members of the Association

3	on the Association's Web site		
	on the Web sites of participating stations		
	in special Association mailings		
۵	in Association newsletters and other publications		
	at Association sponsored seminars and conventions		
	at Association sponsored Career Fairs		
	in other ways		
To any	Stations that are not Members of the Association		
	on the Association's Web site		
	on the Web sites of participating stations		
	in special Association mailings		
	in Association newsletters and other publications		
ت ت	at Association sponsored conventions and seminars		
<u></u>	at Association sponsored Career Fairs		
3	in other ways		
To the	Broadcast Industry at Large		
	on the NAB's Web site		
	in NAB newsletters and other publications		
	at NAB sponsored conventions and seminars		
	at Career Fairs sponsored by the NAB and RAB		
	in other ways		

To the General Public

	on the Association's Web site
	on the Web sites of participating stations
	on the Web sites of other state broadcasters associations
	on the NAB's Web site
	in promotional spots developed by the Association and/or the NAB and aired over
	participating radio and television stations
	in Association sponsored "Broadcast Careers" ads published in local newspapers
	throughout the state
<u></u>	in Association sponsored "Broadcast Careers" ads published in university, college
	and trade school newspapers throughout the state
	in Association sponsored "Broadcast Careers" ads published in the Yellow Pages
	under Employment Services
C	in Association sponsored "Broadcast Careers" videos distributed to libraries and
	video stores throughout the state for "free" rental
	via Association sponsored scholarships
٦	via Association sponsored internships
C	via Association sponsored mentoring programs
	via Association sponsored fellowship programs
	via Association sponsored apprenticeship programs
	via Association sponsored training programs
<u> </u>	at Association sponsored Career Fairs
	at Career Fairs sponsored by the NAB, RAB and others
	at conventions sponsored by minority and female targeted organizations and others

	whose attendees are likely to be, or refer, applicants
	in Association and/or NAB sponsored "Broadcast Careers" letters to high schools
	colleges, universities and trade schools
	in Association and/or NAB sponsored "Broadcast Careers" letters to minority and
	female targeted organizations
<u></u>	in Association and/or NAB sponsored "Broadcast Careers" letters to private and
	governmental employment services and agencies
	at Association sponsored conventions and seminars
	at NAB sponsored conventions and seminars
٦	on the Web sites of AWRT, the NAACP, NOW, Rainbow-Push Coalition. the
	Urban League and others
٦	in notices posted in the lobbies of participating stations
	during interviews of prospective employees when the applicant did not learn about
	the job opening through the Broadcast Careers Web Page.
	in other ways

A Highway for Evaluating a Broadcast Careers Program

As with any program, from time to time the results of an Association's Broadcast Careers

Program must be ascertained to determine whether the original goals are being met. The

Association would plan to survey the results of its Careers Program on an annual basis and to

make changes to the program as appropriate to insure its continuing effectiveness.

February 5, 1999

P. WP51DOC BEDA-ROADMAP 3

ATTACHMENT A

Add an opening to the NAB Job Listings:

Before you enter your job posting, you may want to check out this new service for NAB members only:

Search the Resume database!!

Enter the job information, then click on Add

Job Openings will be listed for two weeks.

After Jun 1 1998, you may relist the job opening.

Select Job Title: Account Executive/Traines
Reference #:
Responsibilities:
Development of mea-to-television advertisers, servicing advertising agen cise and maintaining a positive relationship with key clients.
Qualifications:
Minimum of 2-3 years experience in broadcast sales. College degree preferred
Select IndustryCategory: TV
Station/Company: KPRC
Contact Name: Low Culmpper
Contact Title: Local Sales Manager
Address: 8181 Soutineen Francey
City: Houston.
State. IX
Zip Code: 77074
Contact Phone: (713) 429-5497
Contact FAX:
Contact Email:
Closing Date:
Station URL:
Additional Comments:
Please add the following information on the Person posting this position if other than the contact listed above: Name: Phone:
FAX:
EMail:

http://www.awn-dc.org/members/cgi-win/addjob.wcgi

Current Job Listings:

Atm: Employee Relations Manager, 316 North Miami Avenue, Miami, FL 33128

Closing Date: 5/29/98 (NAB Id: 3320)

Account Executive

Responsibilities: We need an enthusiastic individual to call on local & regional clients & agencies. Qualifications: Television sales experience is preferred, but not required. This is an opportunity to be with a competitive station & part of a dynamic sales team.

Industry Category: TV

KCAU-TV, Arm: Theresa Stewart, Business Manager, 625 Douglas, Sioux City, IA 51101

FAX: (712) 277-3733 Closing Date: 5/28/98 (NAB Id: 3315)

Account Executive

Reference #: nab050898

Responsibilities: good list available - Charleston, SC is a great place to live

Qualifications: experienced, motivated individuals with great attitude, ready to work!

Industry Category: Radio

Additional Comments: Charleston is a beautiful resort city - business is booming

Jacor of Charleston (WEZL-FM & sister stations), Attn: B.J. Kay, Human Resources Coordinator,

PO Box 747, Mr. Pleasant, SC 29465

Phone: 843/856-6154 FAX: 843/884-1218

Email: bikay@charleston.net

Closing Date: 5/26/98

(NAB ld: 3307)

Account Manager

Qualifications: Broadcast experience preferred. Great opportunity for a aggressive, motivated individual. Please send resume or fax to above.

Industry Category: Radio

WHIO/WHKO Radio, Attn: Kathy Norris, Local Sales Manager, P.O. Box 1206, Dayton, OH 45401

FAX: (513) 259-2154 Closing Date: 5/28/98 (NAB Id: 3316)

Advertising Sales Representatives

Responsibilities: working with clients in devising marketing and sales campaigns

Qualifications: solid sales experience requested, radio knowledge beneficial, small market mentality

Industry Category: Radio

KZXR AM/FM, Atm: FRANK ALLEC, V.P./ G.M., 1227 HILLCREST DR., PROSSER, WA 99350

Phone: 509-786-1209 FAX: 509-786-1181

ATTACHMENT B



NAB Employment Clearinghouse

Resume

Add your Resume to the NAB Employment Clearinghouse:

The information collected with this form is intended for NAB members only and will be retained in our database for 6 months. However, you are hereby notified that any information you submit could be read by an unintended recipient.

Enter the resume information, then click on Add Resume

First Name:	
Middle Name:	
Last Name:	
Address:	
City:	
State: Zip Code:	
Daytime Phone:	Home Phone:
Email:	
Select Category: Engineering	
List your last two employers or as	ssignments beginning with the most recent:
Employer:	signaters beginning with the most recent:
Job Title:	
Job Begin Date: Job E	and Date:
Employer:	
Job Title:	
Job Begin Date: Job E	and Date:
Enter brief information on any int Internship:	ternships served:
Educational Background:	

http://www.awrt-dc.org/cgi-win/addres.exe

Institution (include N	izme/Location of highest level	institution attended):	
Years Attended:	Degree Earned:		
Location Preference	:		
City:	State:		
Select Region: Unknow			
Add Resume			
Reset			



EXHIBIT 2



MASSACHUSETTS BROADCASTERS ASSOCIATION BROADCAST CAREERS PROGRAM

The Massachusetts Broadcasters Association and its members are committed to the following goals as part of our "Broadcast Careers Program".

- 1. Promoting non-discrimination in all employment actions as well as diversity in the workplace;
- 2. Maximizing the pools of qualified applicants, including those from culturally and racially diverse backgrounds, for all job openings at participating stations;
- 3. Promoting broadcasting as an exciting and rewarding career;
- 4. Expanding the availability of education courses and experience opportunities helpful for a career in broadcasting;
- 5. Providing user friendly, up-to-date information on all job openings at participating stations;
- 6. Insuring that all interested applicants have a convenient, rapid and inexpensive way to alert participating stations of their interest in a particular job opening;
- 7. Educate stations throughout each state and territory on the subjects of non-discrimination in employment and recruitment outreach;
- 8. Training employees for increased responsibilities.

To reach these goals, the Association has evaluated our current activities, identified shortcomings, and has reviewed a number of highways on which to proceed.

HIGHWAY #1

Expanding Education Courses and Experience Opportunities for Broadcast Careers.

Massachusetts has at least one 4 year college, (Emerson College in Boston) and a 2 year Associate Degree Program (Massachusetts Communication College), which offer specific curriculums for Radio and TV careers in several job categories. In addition, the Connecticut School of Broadcasting offers certificate programs in the evening for people who want to get into the broadcasting field.

Some of our current initiatives include:

- A. The Association has joined the Broadcast Education Association (BEA) in order to have an academic vehicle to help us create some career awareness at the state's colleges.
- B. We are in the process of developing a relationship with Massachusetts Communication College. That relationship will include an internship program, scholarships and collaborative efforts in regards to curriculum issues. We will also address issues of diversity with the college.
- C. We currently have a free web site where students can post resumes and review current job openings.
- D. In 1998, we held two Job Fairs; one in Framingham and one in Springfield. We collected and distributed over 300 resumes and tapes. Over 30 stations participated including one Hispanic TV station and a Black owned and operated urban station in Boston. We will work to improve our attendance and outreach in 1999.

In the future we will:

- A. Sponsor workshops for those students interested in pursuing a career in broadcasting.
- B. Add high school guidance counselors to our newsletter mailing list.
- C. Develop a broadcast careers video and send it to all high schools in the state
- D. Work to increase awareness of the broadcasting industry in all of the state's colleges and universities.
- E. Promote our web site and its job bank to all colleges and universities in Massachusetts.
- F. Network with college, radio and TV stations
- G. Work with any other schools identified as having a degree program in broadcast communications.

HIGHWAY #2

Educating Stations on Non-discrimination in Employment and Recruitment Outreach.

The Association has for many years accepted a large measure of responsibility in helping our stations in this area.

- A. We conduct, on a regular basis, an EEO Seminar at our annual convention.
- B. We have free Legal Hot Lines with a local attorney and a Washington attorney and we encourage our stations to call them with any questions regarding EEO.
- C. The Association compiles and distributes to all stations an EEO Source list which is updated every other year.
- D. Distribute or have on hand relevant legal opinions.
- E. We solicit and maintain resumes for a job bank by job category and circulate

them to all members who request them.

In the future we will:

- A. Further encourage and educate on the issues of non-discrimination in employment and recruitment.
- B. Work with NAB to add additional EEO sources to our EEO Source List.
- C. Investigate adding EEO Source List to our web site.

HIGHWAY #3

A High Technology Highway for Recruitment Outreach

- A. The Association currently has a web site at HTTP://www.massbroadcasters.org. This web site includes a job bank where anyone can post a resume, free of charge.
- B. Our stations are regularly encouraged to post jobs on the web via articles in our newsletter.
- C. Our URL address is shown on all our materials.
- D. We have a common form for stations posting jobs and people who wish to post a resume.

In the future we will:

- A. Participate in linking our web site job bank to any national endeavor created by the Broadcast Executive Directors Association.
- B. Work with our membership to insure that listings are as current as possible.
- C. Allow members and non-members to post to our WEB site.
- D. Work with our stations to make sure that stations use an "EOE" on all job postings.

HIGHWAY #4

Encourage Station Participation in the Association's Broadcast Careers Program

We are in the process of developing a "Broadcast Careers Program Certificate of Performance" which we will present to stations who participate in our Broadcast Careers Program.

HIGHWAY #5

Promoting Awareness of the Association's Broadcast Careers Program

We will promote our "Careers Program" in the following ways to both MBA members and non-members as well as the public.

A. Post goals and highways on our web site which is automatically linked to the

- web sites of our member stations who have web sites.
- B. Distribute this document to all stations.
- C. Articles on this program and its various endeavors will be part of a regular series of articles in our newsletter.
- D. Hold seminars on our Broadcast Careers Program.
- E. Volunteer to write and produce radio & TV spots that will be distributed nationally that will inform the public of this program.
- F. Continue to promote this program in our advertising that looks for resumes for our job bank as well as our contacts on our EEO Source List.
- G. Inform a wide variety of federal, state and local agencies, employment centers, female and minority targeted organizations and any other organizations that are interested in helping their members find jobs.

HIGHWAY #6

As with any program, from time to time the results of an Association's Broadcast Careers Program must be ascertained to determine whether the original goals are being met. The Association will survey stations to verify the productivity of the Careers Program on an annual basis; and the Association will make changes to the program as appropriate to ensure its continuing effectiveness.

a:car_prog

EXHIBIT 3

ESOURCES

ive Assistant ic, self-starter to Resource Office. tires use of Word, xperience in word readsheet; prefer-Excellent phone. ur team!!!

a Royal Piaza ade Center, **at Reed Wes** 1, MA, 01752.

NCED and Helpers. Im I himer/gostanis. Heat Call 628-6995

DLIBUS VER

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ERS AMbury-Usbridge on: Mass CDL license sement Sign on bonus. this bones illudical and Will train help people if 4-8975. McCarle, Limou-

Exp needed for Island tooking for a mathematic thirt printing operations leadership ability and a reen printing. Full bene-slication and appt call 5 Southbridge \$1, War-3) 752-5121

Parl hime Knowledge-t stack printing, screen in Hemblithy for manual equipment Sauregee

/MEDICAL (6)

we min. 3-5 yrs. expen-yscions in a medical arong monscription, and patient scheduling, to run through June or 1g. Christine 799-9599



Genesis ElderCare MAINTENANCE *SUPERVISOR*

Must have 2-4 years of experience in a long-term care setting. Knowledge of general bldg. maintenance, electrical, plumbing, carpentry required. An understanding of the Dept. of Public Health Life Safety Codes is essential. For more information, contact Patricia Loab, administrator.

bln Center

EE00

WANTED:

Applicants for Broadcast ustry Opportunities All Positions

The members of the Massachusetts Broadcasters Asso-ciation (MBA) are committed to the FCC's goal of non-discrimination and allimative action. Resumes are now being accepted for the MBA Job Bank. Mail resumes to: Massachusetts Broadcasters Association Attn.: Job Bank, c/o Bediord Granite Group, 10 Chestnut Drive, Bedford, NH 03110 For complete job listings, check out www.massbroadcasters.org NO PHONE CALLS. The members of the

SECRETARY

Medicity and the second of the

Suburban Staffing



NAME TO

STORE MANAGERS

\$500 PER WEEK AMER TO

Plus Quarterly Incentive Plan

Call Scott Laney Now 1-800-879-0106 ext 15,

//24 hrs a day.

CASHIERS

Great Hours!

Sodexho has immediate full time, M-F openings in Shrewsbury. Great pay and benefits!

Call Barbara at (508) 841-3978 EOE. M/F

SECRETARY, EXECUTIVE HEGITA COM Scenific facility in N. Worcester County seeks inghry professional, molerated, well organized and energetic executive secretary. Computer skills and health or scientific exp. a plus. Fieldbilly in hours and schedule require Full time, full benefits, competitive salar Send resume to UU-18. Worcester Telegra and Gazette, PO Box 15012, Worc., MA 01615

sonwere Consulting firm that is experiencing tremendous growth is in need of an admin, support candidate, MS Word is a must! Temporary assignment paying \$12-\$14 per hr

Executive Secretary Westboro

Exec Secretary needed for High-Tech company Potential Temporary to Perm opportunity. This is a top notch opening. supporting a VP of Marketing Paying \$15 plus

Two Westborough Business Park 200 Friberg Parkway, Suite 4003 Westborough, MA 01381 Phone: 508-836-4141 Fax: 508-836-4520 www.officeteam.com

AMERICAN RECLAMATION CORPORATION Office Clerk

Seeking person to work in exciting recycling company. Duties include answering phones, filing, data entry and light accounting duties.

Person should have a pleasant phone manner, accounting software skills, and be good with numbers. Knowledge of DOS helpful for file maintenance. 30-40 hours, Mon.-Frl. Good pay and benefits.

Apply in person or Mail/Pax Resu American Reclamation Corporation **Human Resource** 130 Sturbridge Road, Charlton, MA 01507 Pax: (508) 248-4911

MORE HELP WANTED CLASSIFIED **SECTION E**

Growing marketing services company seeks call center operators for order entry. Computer familiarity, pleasant phone manner required. Will train. Competitive wages, benefits including health and 401K. Relaxed smoke free atmosphere. Contact John Bell, 5177 320-5550.

Applicants for Broedcast Industry Opportunities - All

is looking for team players. Oue to rapid expansion, our downtown Boston printing center has several openings.

· Customer service/ incide sale Van Drivers Itak 3965 Pressmen

Near T. 617-227-7611

617-227-2237

MECHANIC NEEDED b Needham, MA

Ryder/MLS Inc., dee in expension has immediate openings immiliate openings for 2 Full-time techni-cians for Floot anoin-tenence in Needham area. 3 yrs. sept. (Ford preferred) & CDL idential act.

idential (SEC. PSY.

/ Physics Cell:

/ Male Muller of

1-048-283/1824 or

Fed: 914-896-0574

Gylon/MLS EOE

HAIRSTYLISTS

Eam Up To \$12/Hour
FT/PT. Excellent benetits, troining.
and management opportunities. Positions in
Newton, Cambridge,
Boston, Stoneham,
Needhom, Brookline,
Quincy, Brighton, &
Stoneham,
Frexible thours needed-

Cell Liz of: 781-273-9934 *REceptionists Was

HARDWARE **Professional**

Super Company, Salary, & Benefits! NATIONAL LUMBER 1-800-370-9663

WORK, Mc., a human service provider, has immediate openings. lectividuals must have a clean criminal background and a cale driving re Pre-employment drug testing is required. We offer competitive pay. benefits and apid-a which are perfect for repress and homernakers.

WORLS IN S 61 7-329-6644

....... **2** FURNITURE REPAIR

Large, astional furniture company seeks exp. in home Fernits Technicies to resair newly delivered. pholatored and case openion of the property of the teels, salery.

CALL 1-800-333-7332, MON.-FRL, 1-4 PM

PT Flexible Hrs. SOUTH BOSTON SOMERVILLE CAMBRIDGE

Top pay helping the ef-derly; you choose the days & hours you wish to work. Call Jan of: 617-624-6344

HVAC INSTALLERS

Billerico based company looking for 3-5 years experience in accr work installation, light commercial residential, immediate employment (\$12.00/hr + benefits).

Days 368-728-0259

Eve 778-667-7270

HVAC/DUCTWORK
INSTALLERS-2 to 5
veers exp needed for commercial iob. \$10 to \$15 per hour plus benefits, holiday pay, bonus 2 401-4, plort. CALL 781-913-4016, 781-575-9103, or 603-870-1318.

Energetic and Motivated individue tor our Stoneham location. Excellen: Interpersonal Skills needed. Experience preterred.

PLYMOUTH ROC TRANSPORTATIO

Call Jorry at: -200-243-113

COPIEF TECHS

Hastest growin Missolice agui solealership in NE seols ex expectes at resume to 781-329-644

Image Tec 381 University Ave Westwood MA 020

INBOUND CUSTOMER SER\ Sking enthusiastic p for growing Co. data entry, spirit 120m, 7 days starting = 1/P1.

417.59 BRY ... INSTALLE Overhead Section 334 JANITORIA OPERATIONS M 3V73 + 930 Send re 92174 Pex: 781-27

LAMOSCAPERS Fast growing este in Wakefield seekir motiv, indiv., to fili positions as crev ders/workers, benefits & pay. Ca 781-944-88

Broadcast Industry
Opportunities - All
Positions
The members of the
Manacchastis
Breadcasters Association
(MBA) are committed to the
FCC's goals of non-discrimmasion and athirmative
action. Post resummes on the
MBA web page at
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Breadcasters Association.
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Grantle Group. 10 Chesting
Drive, Bedford AH 03110.
Also available at
www massbroadcasters org a latting of
open positions of the
MBA are sould opportunity
PLEASE SPECIFY THE
POSITIONIS) YOU
WISH TO BE
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EXHIBIT 4

The U.S. Equal Employment Opportunity Commission

Statutory Authority

The U.S. Equal Employment Opportunity Commission (EEOC) was established by Title VII of the Civil Rights Act of 1964 and began operating on July 2, 1965. The EEOC enforces the principal federal statutes prohibiting employment discrimination, including:

- Title VII of the Civil Rights Act of 1964, as amended, which prohibits employment discrimination on the basis of race, color, religion, sex, or national origin;
- the Age Discrimination in Employment Act of 1967, as amended (ADEA), which prohibits employment discrimination against individuals 40 years of age and older;
- the Equal Pay Act of 1963 (EPA), which prohibits discrimination on the basis of gender in compensation for substantially similar work under similar conditions;
- the Title I of the Americans with Disabilities Act of 1990 (ADA), which prohibits employment discrimination on the basis of disability in both the public and private sector, excluding the federal government;
- the Civil Rights Act of 1991, which includes provisions for monetary damages in cases of intentional discrimination and clarifies provisions regarding disparate impact actions; and,
- Section 501 of the Rehabilitation Act of 1973, as amended, which prohibits employment discrimination against federal employees with disabilities.

This page was last modified on December 10, 1998.



Return to Home Page

The U.S. Equal Employment Opportunity Commission

EEOC Enforcement Activities

Overview

The EEOC carries out its work at headquarters and in 50 field offices throughout the United States. Individuals who believe they have been discriminated against in employment begin our processes by filing administrative charges. Individual Commissioners may also initiate charges that the law has been violated. Through the investigation of charges, if the EEOC determines there is "reasonable cause" to believe that discrimination has occurred, it must then seek to conciliate the charge to reach a voluntary resolution between the charging party and the respondent. If conciliation is not successful, the EEOC may bring suit in federal court. Whenever the EEOC concludes its processing of a case, or earlier upon the request of a charging party, it issues a "notice of right to sue" which enables the charging party to bring an individual action in court.

The Commission also issues regulatory and other forms of guidance interpreting the laws it enforces, is responsible for the federal sector employment discrimination program, provides funding and support to state and local fair employment practices agencies (FEPAs), and conducts broad-based outreach and technical assistance programs.

Administrative Enforcement

EEOC's strategically designed administrative enforcement program effectively manages between 75,000 and 80,000 charges that are filed annually. Under the Commission's charge processing system:

- Charges are prioritized into one of three categories for purposes of investigation and resource allocation. "Category A" charges are priority charges to which offices devote principal investigative and settlement efforts. "Category B" charges are those where there appears to be some merit but more investigation is needed before a decision is made on handling. "Category C" charges include non-jurisdictional, self-defeating, or unsupported charges which are immediately closed.
- Settlements are encouraged at all stages of the process.
- The EEOC has launched a mediation-based alternative dispute resolution (ADR) program. The mediation program is guided by principles of informed and voluntary participation at all stages, confidential deliberation by all parties, and neutral mediators.

As a direct result of these initiatives:

- By the end of fiscal year 1998, EEOC's pending inventory was 52,011 charges, a decline of 53 percent from an all-time high of 111, 345 in the third quarter of fiscal year 1995.
- In fiscal year 1998, the Commission was continuing to resolve charges at a faster pace than they were being filed, further reducing the inventory.
- In fiscal year 1998, the Agency obtained \$169.2 million in monetary benefits for charging parties (excluding litigation awards) through settlement and conciliation. Commissioner charges accounted for \$2.1 million of this total.
- The EEOC has made substantial progress in the implementation of its mediation program. From the inception of the program in fiscal year 1996 through the end of fiscal year 1998, EEOC resolved over 2,400 charges through mediation and obtained benefits of approximately \$27.8 million for

charging parties.

National Enforcement Plan

In February 1996, the Commission approved its National Enforcement Plan (NEP), which sets out a three- pronged framework for the Commission's enforcement strategy: prevention of discrimination through education and outreach; the voluntary resolution of disputes where possible; and where voluntary resolution fails, strong and fair enforcement. The NEP also identifies priority areas for EEOC investigation and litigation, delegates certain litigation decisions to the General Counsel, and directs the EEOC field offices to develop Local Enforcement Plans (LEPs) which tailor the mandates of the NEP to the particular needs and issues of their communities.

Litigation

The EEOC's litigation program has achieved significant results in the past few years under the NEP. In fiscal year 1996, the EEOC obtained over \$50 million in monetary benefits for discrimination victims. In fiscal year 1997, the amount rose to \$111 million in benefits, and represents the largest annual recovery in EEOC history. In fiscal year 1998, the EEOC's litigation program recovered nearly \$90 million for victims of discrimination. The EEOC also files amicus curiae or "friend of the court" briefs in trial and Appellate Courts in support of the Commission's position, usually in cases involving novel issues. In fiscal year 1998, the Commission filed 70 such briefs. Among the EEOC's recent litigation achievements are:

- an age bias settlement with Lockheed Martin (formerly Martin Marietta) for \$13 million in back pay and 450 jobs for older workers who were dismissed;
- settlement of race/national origin/sex bias claims against a major supermarket chain in Texas for \$2.5 million in back pay and over 5,000 entry-level and 34 management trainee job offers to qualified African American, Hispanic, and female applicants previously denied positions;
- a \$34 million settlement in a sexual harassment case with Mitsubishi Motor Manufacturing of America, and a settlement of almost \$10 million in a sexual harassment case against Astra USA Inc., a pharmaceutical company in Massachusetts -- the EEOC's two largest sexual harassment settlements to date. These cases are notable for Mitsubishi's adoption of extensive changes to its sexual harassment prevention policy and complaint procedure, and Astra's issuance of formal apologies to the women involved; and
- under the ADA, a \$5.5 million jury verdict for an employee who was discharged from his job because he has epilepsy, and a \$3.5 million jury verdict for a paraplegic job applicant denied a job at Wal-Mart after being told the store had "no openings for a person in a wheelchair." Although both amounts will be reduced based on the statutory cap on damages, the juries' verdicts represent the two largest ADA awards in EEOC history, and send a powerful message to those who would discriminate on the basis of disability.

State and Local Program

The EEOC contracts with approximately 90 FEPAs to process more than 48,000 discrimination charges annually. These charges raise claims under state and local laws prohibiting employment discrimination as well as the federal laws enforced by the EEOC.

Federal Sector Program

The EEOC is responsible for enforcing the anti-discrimination laws in the federal sector. The EEOC conducts thousands of hearings every year for federal employees who have filed discrimination complaints. In addition, when a federal agency issues a final decision on a complaint of discrimination, the complainant can appeal that decision to the EEOC. In fiscal year 1998, the EEOC received 12,218

requests for administrative hearings and resolved 7,494 appeals.

The Commission also ensures that the federal departments and agencies maintain programs of equal employment opportunity required under Title VII and the Rehabilitation Act. Moreover, under Executive Order 12067, the Commission provides leadership and coordination to all federal departments' and agencies' programs enforcing statutes, executive orders, regulations, and policies which require equal employment opportunity or which have equal employment opportunity implications.

Outreach Activities

In fiscal year 1997, the EEOC launched a home page on the Internet to provide the public with greater access to an array of agency information materials and resources. The new home page can be found on the World Wide Web at http://www.eeoc.gov/. Information included on the home page consists of Annual Reports, addresses and phone numbers of field offices, press releases, fact sheets, and periodicals. Early in fiscal year 1998, the EEOC also added a small business information fact sheet to its web site, highlighting select issues of particular interest to small businesses.

During fiscal year 1997, the EEOC almost doubled the number in annual Technical Assistance Program Seminars (TAPS), offering 65 seminars educating over 8,000 individuals in the private sector and state and local governments about EEOC enforced laws. In fiscal year 1998, EEOC conducted 58 TAPS, reaching 7,100 participants. Agency staff made over 2,100 public presentations, reaching over 87,000 people during fiscal year 1998, and responded to thousands of requests for technical assistance. The EEOC responded to over 100,000 requests from the public, distributing over 450,000 publications, with ADA-related information many in alternative formats making up nearly one fourth of the responses.

This page was last modified on December 10, 1998.



Return to Home Page